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Paula Marschalek is an Austrian art historian and cultural manager. She studied Art History at the University of Vienna and continued her education at the University of Applied Arts where she obtained her Masters in Arts and Cultural Management. She has worked with renowned art institutions such as the Dorotheum, the Kunsthistorisches Museum, and the MAK – Museum für Angewandte Kunst, and gained experience in the art market as a Communication Manager for a young gallery. From September 2019 till March 2020 she held a cultural management scholarship at the MAK Center in Los Angeles, USA.

She is a freelance writer for magazines with a focus on arts and culture, she curates shows, and moderates. With the communication agency [Marschalek Art Management](#), she develops individually tailored communication strategies for artists and cultural workers.

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